

THIS CITY IS A LEARNING ORGANISATION

WE RECOGNISE THE CRUCIAL IMPORTANCE OF LEARNING AS THE MAJOR DRIVING FORCE FOR THE WELL-BEING OF OUR LOCAL AUTHORITY STAFF AND THE CITIZENS OF OUR REGION, AND THE CREATION OF A PROSPEROUS, STABLE AND SUSTAINABLE SOCIETY IN WHICH WE CAN ALL SHARE

We declare that we will invest in Lifelong Learning within our authority by:

- 1. DEVELOPING PRODUCTIVE PARTNERSHIPS BETWEEN STAKEHOLDERS IN THE CITY FOR OPTIMISING AND SHARING RESOURCES AND INCREASING LEARNING OPPORTUNITIES FOR ALL**
- 2. AUDITING AND SATISFYING THE LEARNING REQUIREMENTS OF OUR CITIZENS FOR PERSONAL GROWTH, CAREER DEVELOPMENT AND COMMUNITY CONTRIBUTION**
- 3. SUPPORTING LEARNING FOR ALL OUR STAFF THROUGH MODERN LEARNING GUIDANCE AND COUNSELLING SERVICES WITHIN A CONTINUING PERSONAL AND PROFESSIONAL DEVELOPMENT PROGRAMME**
- 4. CREATING A SOCIETY IN WHICH LEARNING IS PROVIDED TO CITIZENS AS FAR AS POSSIBLE WHERE, WHEN AND HOW IT IS REQUIRED ACCORDING TO THEIR NEEDS AND LEARNING STYLES**
- 5. STIMULATING DEMAND FOR LIFELONG LEARNING IN OUR CITY THROUGH INNOVATIVE JOINED-UP COMMUNICATION STRATEGIES AND THE EFFECTIVE USE OF THE MEDIA AND THE INTERNET**
- 6. STIMULATING ECONOMIC GROWTH BY KEEPING OUR CITIZENS INFORMED ON REGIONAL DEVELOPMENT MATTERS AND THE PART THEY CAN PLAY IN THAT PROCESS**
- 7. ENABLING THE APPROPRIATE AND EFFECTIVE USE OF NEW LEARNING TECHNOLOGIES THROUGH A ROBUST INVESTMENT AND TRAINING STRATEGY**
- 8. MOTIVATING ALL OUR EMPLOYEES TO CONTRIBUTE THEIR OWN TALENTS, SKILLS, KNOWLEDGE AND ENERGY TO SUPPORT THE DEVELOPMENT OF THE LEARNING CITY**
- 9 ENSURING ENVIRONMENTAL SUSTAINABILITY BY ENGAGING OUR CITIZENS IN ACTIVE PROJECTS TO MONITOR AND MAINTAIN THE URBAN AND NATURAL LANDSCAPE**
- 10. RESPECTING ALL OUR CITIZENS AS VALUABLE AND VALUED INDIVIDUALS IRRESPECTIVE OF RACE, BELIEF, ABILITY, GENDER OR NATIONALITY**
- 11. DEVELOPING A CULTURE OF LIFELONG LEARNING IN OUR CITY BY MOBILISING STAKEHOLDERS IN EDUCATION, INDUSTRY AND THE COMMUNITY TO CONTRIBUTE TO LEARNING CITY DEVELOPMENT**
- 12. CELEBRATING AND REWARDING LEARNING BY PROMOTING FREQUENT EVENTS THAT INCENTIVISE ACHIEVEMENT**
- 13. MAKING A CONTRIBUTION TO A BETTER WORLD BY LINKING OUR INSTITUTIONS, ORGANISATIONS AND CITIZENS WITH OTHER LEARNING CITIES AND REGIONS IN CREATIVE, ACTIVE AND OUTWARD-LOOKING INTERACTION**



A LIFELONG LEARNING COMPANY
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